

Proposal Writing

Proposal writing is an art quite different from the research work itself. A research proposal's overt function is to persuade a committee of scholars, that the project shines with the three kinds of merit all disciplines value: conceptual innovation, methodological rigor, and rich, substantive content.

Besides being able to make the right choices in regards to the funding program, a proposal writer also needs a feel for the unspoken customs, norms, and needs that govern the selection process itself.

The purpose of the workshop is to give early career researchers a good start to proposal writing by

- providing an overview of the research funding landscape in Germany and Europe,
- introducing the concept and implementation of the rhetoric moves that are put to work in (every) proposal and
- making explicit some of those normally unspoken customs and needs.